

Framing Your Art for the Wahi Pana Exhibit

Background: This is a museum exhibit, an opportunity for all of us to exude professionalism and quality by taking care with the presentation of both the front and back of our pieces. Framing has often been the weakest point of our shows. The AHA show volunteers often bring their own tools and supplies and have to redo a couple of poorly framed pieces in the shows. This has been done to be helpful to members and make sure the piece gets to hang in the show. **There's no back up plan and no time to rewire/screw/tape/fix this time around. Any poorly framed pieces will not be able to hang in the show.** If you follow the instructions, you will avoid common mistakes and assure your beautiful accepted pieces get to be on the wall. Please ask Wendy Roberts if you have questions. Give yourself at least two weeks in advance for these questions so you have time to correct anything questionable. Contact wendy@wendyrobertsfineart.com or call 808-753-2387 We would much rather answer a question than have to see your art be rejected from the show at the last minute.

Please take this sheet to discuss with your favorite framing company and have them frame it if you feel at all unsure of how to make your piece fit our criteria. **Framing criteria is on page 2.**

PLAN AHEAD:

1. Get your hardware now if you are doing this yourself.
 - a. You need 2 D-rings per piece that are rated in excess of the weight of the painting.
 - b. You need a frame that fits our requirements. Shipping of frames is slow – order now to assure you can get it in time.
 - c. You need plastic coated hanging wire. It is so much more durable to humidity, sturdy, and nicer to work with than uncoated wire. It's not that pricey either. You may have to order it online if you can't find it at your local art or craft store.
2. Make sure you check with the framing company to give them as much time as you can with your pieces with a buffer time in case something happens and it is delayed.

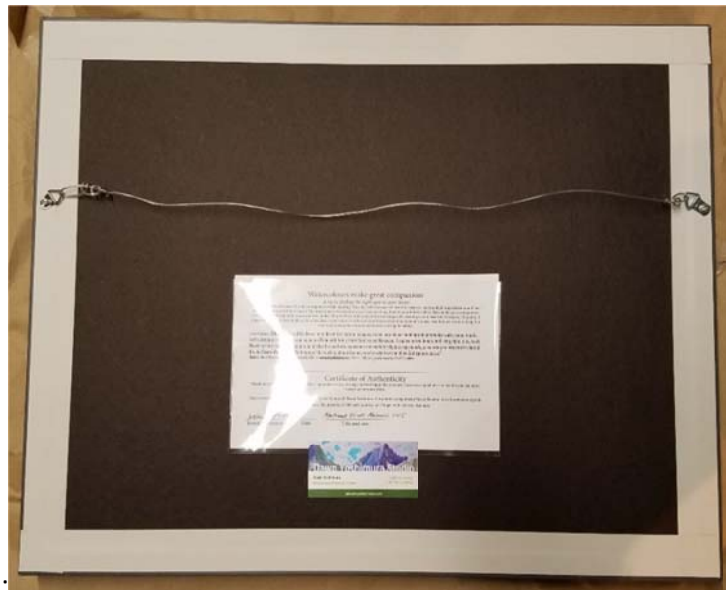
GALLERY WRAP

Gallery wrap is ok but you must have polished, finished edges with no visible raw canvas (it must be painted), and the hardware needs to be strong enough so no bowing or sagging is visible, lay flush on the wall, so we strongly recommend d-rings. If you decide to use hardware that sticks out, can't hold the wire, if rusty and liable to break, etc, we will refuse to hang your art. Please order some d-rings or find them at your local hardware or art supply store soon so you have them when you need them.

FRAMING CRITERIA:

1. Frame must be white, silver, or gold. No other colors please.
2. Frame must be simple, not ornate.
3. Frame must be no thicker than 1 inch for pieces less than 18in in longest dimension or 2 inches for those 19-36 inches.
4. Plexiglass is preferred to glass, however, either Plexiglass or UV glass can be used to protect the front of your piece.
5. Frame must have d-rings for the hardware. No sawtooth hangers. Eyehooks are not as good as d-rings (more likely to rust and fall out).
6. Use acid free white mats and
7. Any tape must be acid free – no masking or clear tape meant for office or packaging. These will crumble over time.
8. Liners or Mats should be white or off-white no larger than 3 inches in any width.
9. We prefer plastic-coated picture hanging wire. Do not cut your wire too short. The wire should be knotted, then looped and knotted again before being looped around at least 5 coil/twists. See the photo as an example. Poorly applied wire could get you rejected. The installation team cannot take the time to re-wire poorly wired pieces at this show.
10. Optional finishing touches: Kraft paper to keep the back clean
11. Optional finishing touches: The back is a good place to keep information about the piece. As a piece is sold or given to new hands, the creator and information about the piece is often lost. Using reliable acid-free adhesive (scrapbook adhesive roller is a good type), you can affix a business card, artist bio or contact info, a short write up about the piece, or a certificate of authenticity – I've never seen a piece with all of those, but I have seen pieces with any 1 – 2 of those items on the back.

EXAMPLE OF A VERY PROFESSIONAL BACK



LOCAL FRAMERS:

There are several stores that can help you frame your piece well. There are others besides the ones listed, and if you have a relationship with a framer already, you can simply show them the guidelines for framing and they will likely be able to help you. If you don't have a framer, here are a few we could personally recommend. We have had good experiences with the following stores:

Brilhante Framing

1247 Kailua Rd #2a, Kailua, HI 96734

(808) 263-1096

Noelani Framing

2317A Palolo Ave, Honolulu, HI 96816

(808) 734-7144

Noelani Block will offer 10% off framing if you mention it's for the Wahi Pana Exhibit

Pictures Plus

670 Auahi St #14, Honolulu, HI 96813

(808) 594-7077

Sunshine Arts

47-653 Kamehameha Hwy, Kaneohe, HI 96744

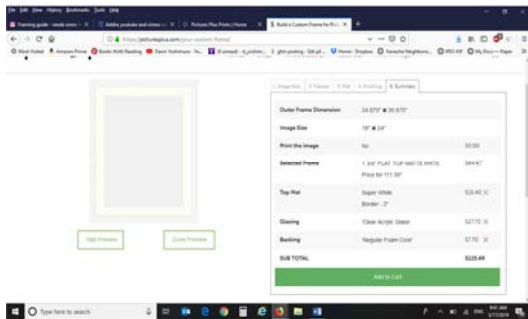
(808) 239-2992

ONLINE FRAME ORDERS:

If you order early enough, you can get a frame mailed to you. Make sure the depth of the frame will completely cover your canvas or panel edge. Look for “rabbet depth” – it needs to match or exceed the depth of your canvas. Paintings on canvas usually need “open back” or “Floater” frames. Photo frames never work for paintings as they are too narrow to accommodate the artwork, mat and backing. It takes at least 2 weeks to ship, and plan on a few days to assemble the frame and artwork.

ONLINE RETAILERS: pictureframes.com, dickblick.com, and picturesplus.com are good options for reasonable shipping and good customer service in our personal experience.

EXAMPLE OF A CUSTOM ONLINE FRAME ORDER/QUOTE (this is from Pictures Plus with the preview on the left, and the details and quote on the right)



Quote on 18x24in piece – Close up of details/quote:

1. Image Size	2. Frames	3. Mat	4. Finishing	5. Summary
Outer Frame Dimension	24.875" x 30.875"			
Image Size	18" x 24"			
Print the image	No			\$0.00
Selected Frame	1 3/4" FLAT TOP MATTE WHITE			\$64.67
	Price for 111.50"			
Top Mat	Super White			\$15.40 X
	Border - 2"			
Glazing	'Clear Acrylic Glass'			\$27.72 X
Backing	'Regular Foam Core'			\$7.70 X
SUB TOTAL				\$115.49
Add to Cart				